Graphic Designing SSC–II
SECTION – A (Marks 06)
Time allowed: 10 Minutes

Section – A is compulsory. All parts of this section are to be answered on this page and handed over to the Centre Superintendent. Deleting/overwriting is not allowed. **Do not use lead pencil.**

Q.1   Fill the relevant bubble for each part. All parts carry one mark.

(1)   Which of the following font is used to write Urdu in Inpage?
A.   Calibri   ○   B.   Noorani   ○
C.   Nastaliq   ○   D.   Ariel   ○

(2)   What is the preferred file extension to prepare a file for printing?
A.   TIFF   ○   B.   JPEG   ○
C.   ESP   ○   D.   None of these ○

(3)   Image resolution typically described in:
A.   DPI   ○   B.   PPI   ○
C.   Pixels   ○   D.   Sharpness   ○

(4)   CMYK uses _____colors.
A.   Additive   ○   B.   Subtractive   ○
C.   Multiplicative ○   D.   None of these ○

(5)   Adobe Photoshop is a software used for _____ editing.
A.   Video   ○   B.   Image   ○
C.   Graphics   ○   D.   Both A & C   ○

(6)   Adobe InDesign is used to create:
A.   Newsletter   ○   B.   Vector Images ○
C.   Logo   ○   D.   3D Objects   ○

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Federal Board SSC-II Examination
Graphic Designing
(Curriculum 2021)

Time allowed: 2.00 hours   Total Marks: 24

Note: Answer any seven parts from Section 'B' and attempt any two questions from Section
        'C' on the separately provided answer book. Write your answers neatly and legibly.

SECTION – B (Marks 14)

Q.2   Attempt any **SEVEN** parts from the following. All parts carry equal marks. Be brief
        and to the point. $(7 \times 2 = 14)$

        i.   How to export a file in Inpage? What is the shortcut key for it?

        ii.   Why is resolution important in an image?

        iii.   What is the difference between raster and vector graphics?

        iv.   With reference to Adobe Illustrator, what is Golden Ratio and how to use it?

        v.   What is Typography and Type Faces in Adobe Illustrator?

        vi.   Define primary, secondary and tertiary colours?

        vii.   What are artboards and Grids in Adobe XD?

        viii.   What are different File Formats that InDesign can support?

        ix.   Define offline and online freelancing.

        x.   What are key concepts of Entrepreneurship?

SECTION – C (Marks 10)

Note: Attempt any **TWO** questions. All questions carry equal marks. $(2 \times 5 = 10)$

Q.3   Elaborate 6 P's of Marketing.

Q.4   How do you Export and Import Files in Adobe XD?

Q.5   Explain different types of logos.

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